



Morning or Afternoon Announcements Samples

One way to help encourage your student's and teacher's success in their READ TO SEE Campaign is to provide regular campaign updates. Many schools have a morning and/or afternoon announcement time, which offers an excellent opportunity.

Below is an announcement option to provided day by day campaign activity to your students. Consider personalizing and using this announcement to support your campaign efforts.

Announce Day to Day Campaign Activity

Good morning, Today is day _____ of our campaign. We are at
(number of days into your campaign)
_____ points. Remember our challenge goal is _____ points.
(current AR points earned) (overall campaign AR points goal)

Today's leading points classroom is Mr./Ms. _____'s class.
(name of leading classroom teacher)

Congratulations and keep up the great work! Remember to get your sponsors for your points to help raise money for our school and new books for the library!