



# READ TO SEE SEE TO READ

## Morning or Afternoon Announcements Samples

One way to help encourage your student's and teacher's success in their READ TO SEE Campaign is to provide regular campaign updates. Many schools have a morning and/or afternoon announcement time, which offers an excellent opportunity.

Below is an announcement option kick-off your campaign. Consider personalizing and using this announcement to support your campaign efforts.

### Announce Campaign Kick-off

*Good Morning, Today is the kick-off of our READ TO SEE fundraising campaign.*

*Students will receive their READ TO SEE packets in class today. Please be sure to make your AR pledge and take your forms home to share with your friends and family.*

*Remember our school has been challenged to raise \_\_\_\_\_ AR points*  
(number of AR points)

*and \$ \_\_\_\_\_.*  
(school fundraising goal)