



## Morning or Afternoon Announcements Samples

One way to help encourage your student's and teacher's success in their READ TO SEE Campaign is to provide regular campaign updates. Many schools have a morning and/or afternoon announcement time, which offers an excellent opportunity.

Below is an announcement option to inform students of your campaign. Consider personalizing and using this announcement to support your campaign efforts.

### Announce Campaign

*Good Morning, We're excited to announce that our school has been invited to participate in the Prevent Blindness READ TO SEE fundraising campaign.*

*Our school has been challenged to raise money by reading! Our goal is to earn*

*\_\_\_\_\_ AR points by \_\_\_\_\_ and raise \$\_\_\_\_\_.*  
(number of points) (closing date of campaign) (fundraising goal for school)

*We hope that all of our students will help with this challenge! This week, you'll be learning all the details of READ to SEE and how our school can meet our AR challenge and raise money to buy books for our school and support our library!*